

MATTHEW MADDERRA

<https://mattmadderra.com>

Matt Madderra is a technology and digital product leader with more than 15 years of experience across global ecommerce, software delivery, and large-scale web platforms. His work centers on building durable systems, leading high-performing teams, and delivering customer-focused digital experiences at enterprise scale.

He currently serves as Director of Web Solutions at [Mouser Electronics](#), where he leads strategy and execution for the company's global ecommerce experience. His scope includes digital product management, platform evolution, localization and translation strategy, and cross-functional delivery. Since joining Mouser, he has held leadership roles spanning product ownership, business analysis, and web experience, helping modernize processes and scale capabilities to support worldwide growth.

Prior to Mouser, Matt held technology and business systems roles at Pier 1 Imports and Zale Corporation, where he supported ecommerce platforms and internal web-based procurement systems during periods of change and expansion.

Matt earned a Bachelor of Science in Computer Information Technology from [Texas Christian University](#) and later completed a Graduate Certificate in Leadership Education through [Texas A&M University](#). His background blends technical depth with people leadership and operational discipline.

Outside of work, Matt is a dedicated traveler with strong interests in aviation, film, and reading. He tracks where life and work take him, logs flights, books, and films, and spends time exploring new cities.

He is an engaged sports fan. At the professional level, he follows the New Orleans Saints as a lifelong supporter and the Green Bay Packers as a team shareholder. At the collegiate level, he is a season ticket holder for multiple sports for the TCU Horned Frogs. Blending sports, technology, and travel, Matt also follows Formula 1 closely and travels to several race weekends annually.

Matt serves as Chair of the [TCU Clark Society Board of Directors](#) and has held leadership and advisory roles at multiple levels within the Boy Scouts of America, including service with the Order of the Arrow.

Recognitions & Honors

- President's North America Top Performer Award
(Mouser Electronics. 2018)
- Top Performer Award
(Mouser Electronics. 2012, 2013, 2014)
- Kentucky Colonel
(Commonwealth of Kentucky. 2014)
- Distinguished Service Award
(Order of the Arrow, Boy Scouts of America. 2012)
- Standing Ovation Award
(Mouser Electronics. 2010)
- Gold Gem Award
(Zale Corporation. 2009)
- Eagle Scout
(Boy Scouts of America. 2002)

Related Links

- Matt's Personal Site – <https://mattmadderra.com>
- Matt's Resume - <https://static.madderra.com/files/Resume-Matt-Madderra.pdf>